



Summary Minutes
BOARD OF DIRECTORS MEETING
January 10, 2024

Members Present:

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| Kristofer Anderson | Sam Richert |
| Brian Connolly | Mark Sellin |
| Dave Hunstad, Chair | Ray Starr |
| Tom Hoffman | Joel Thill |
| Dan Krier | Patrick Warden |
| Dan Munthe | Ward Westphal |
| Keith Novy | |
| Jason Ponciano | |

Counsel present:

Dean E. Parker, Hinshaw & Culbertson LLP

Guests for Open Session:

Barbara M. Cederberg, Chief Operations Officer, Gopher State One Call
Olivia Phillips, Senior Marketing Specialist, GSOC
Bob Rumpza, Rumpza Consulting, meeting facilitator *****

On January 10, 2024 at 9:00 a.m. by Zoom videoconference and in person, the Board of Directors meeting was called to order by Chair, Dave Hunstad. Roll call was taken and a quorum was determined to be present. Dean Parker was asked to act as recording secretary. The meeting proceeded in closed session.

COO Report. Barbara Cederberg gave a short overview of the 2023 operations. A surge in ticket counts in November and December resulted in exceeding 2022 ticket volume. She also introduced Bob Rumpza of Rumpza Consulting. He has worked with GSOC in the past and will act as meeting facilitator.

Strategic Planning. Bob Rumpza reviewed the results of his survey of Board members. The purpose statement “Connecting Minnesota for Safe Digging” has been useful and will be retained. He then reviewed the Core Values and explanatory subpoint with the Board. There was a substantial discussion which resulted in the retention of each of the Core Values with slight refinement of the subpoints to update them. The Board recognizes that the Core Values have driven a good deal of GSOC’s continuous improvement and innovation efforts over the past 5 years. The Board expects these kinds of efforts to continue. The Core Values that GSOC shall aspire to demonstrate are being:

Safety Driven



Trustworthy
Industry Leader
Collaborative

Extensive Board discussion took place and draft strategic priorities and key findings were developed around advancing technology and damage prevention education.

Adjournment

There being no further business coming before the Board, upon motion made and duly seconded, the meeting was adjourned at approximately 1 p.m.

Respectfully submitted,

Dean E. Parker
Recording Secretary

Next Meeting Dates:

April 24, 2024

[date subject to being finalized to conform with MnOPS Pipeline Safety Educational Conference]

August 14, 2024

November 12, 2024

January 8, 2025

Shorter interim meetings may be set